



Independence Sicilian Heritage Festival Downtown Independence, Louisiana

Benvenuti!

We are proud to offer you and your organization a fantastic opportunity to be a part of our exciting festival. Our 2012 Festival will be held on March 9th - March 11, 2012. We are soliciting your help in making this year our grandest yet.

Independence is a beautiful, proud community in the heart of Tangipahoa Parish that has celebrated their Sicilian-Italian heritage for many years through an annual festival. Three years ago, the festival was renamed and restyled and has met with great success. Our 2011 Independence Sicilian Heritage Festival attracted close to thirty thousand people! With your help, we will exceed that total in 2012. We have already booked some very exciting entertainment that's sure to draw a crowd.

I have taken the liberty of attaching the Independence Sicilian Heritage Festival 2012 Sponsorship Offering. Spend some time right now to read over the material. Decide which package best suits your business and your budget. Take a few minutes to visit our website at www.indysicilianfest.com where you will find the names of our other successful business partners, those who have seen the value in joining our celebration. On our website you can also view pictures of our past festivals.

I have also included the 2011 Brochure and Program. Last year our festival spent thousands of dollars on advertisement that included radio, television and the World Wide Web. All of these efforts resulted in thousands of hits to our website, including patrons from Texas, Mississippi, and beyond. Just think, your business can be counted amongst those who will make a lasting impression on all those consumers, as well as furthering its reputation as a community focused enterprise. We know that you will be happy with your decision to support and promote one of the fastest growing festivals in Louisiana. I am anxiously waiting to hear from you.

Sincerely,

Cheryl Brumfield
985-878-6777
2012 Sponsorship Chairperson



***Independence Sicilian Heritage Festival
Downtown Independence, Louisiana***

2012 Sponsorship Offerings

“The PaPa”

- Your business recognized as a ***Major Sponsor*** in our advertisements and announced during our events
- Your business ***LOGO*** prominently displayed on our ***Entertainment Stage***
- Your business ***LOGO*** on our ***website with a link*** to your website
- ***Full page ad*** in the 2012 Independence Sicilian Heritage Festival Program
- ***Framed*** 2012 Independence Sicilian Heritage Festival ***Poster***
- Two raffle tickets for chance to win a ***Trip for Two to Sicily or \$2,500 in cash***
- ***Reserved Table for Eight*** at the 2012 ISHF Ball
- Eight ***All-Weekend Carnival Ride*** bracelets
- Eight ***VIP Passes*** to the Budweiser hospitality suite during the festival
- Entry into the Independence Sicilian Heritage Festival ***Parade***
- Entry into the ISHF ***Spaghetti Cook-Off*** to promote your business
- Invitation to the First Guaranty Bank Open House
- Invitation to the Kick Off Breakfast



Independence Sicilian Heritage Festival Downtown Independence, Louisiana

“The MaMa”

- Your business recognized as a ***Sponsor*** in our advertisements
- Your business ***LOGO*** on our ***website***
- ***½ Page ad*** in the 2012 Independence Sicilian Heritage Festival Program
- Two raffle tickets for chance to win a ***Trip for Two to Sicily or \$2,500 in cash***
- ***Reserved Table for Four*** at the 2012 ISHF Ball
- Four ***All-Weekend Carnival Ride*** bracelets
- Four ***VIP Passes*** to the Budweiser hospitality suite during the festival
- Entry into the Independence Sicilian Heritage Festival ***Parade***
- Entry into the ISHF ***Spaghetti Cook-Off*** to promote your business
- Invitation to the First Guaranty Bank Open House
- Invitation to the Kick Off Breakfast



***Independence Sicilian Heritage Festival
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“The Padrino”

- Your Business Listing on our ***website***
- ***¼ Page ad*** in the 2012 Independence Sicilian Heritage Festival Program
- One raffle ticket for chance to win a ***Trip for Two to Sicily or \$2,500 in cash***
- ***One couple ticket*** for the 2012 ISHF Ball
- Two ***All-Weekend Carnival Ride*** bracelets
- Two ***VIP Passes*** to the Budweiser hospitality suite during the festival
- Entry into the Independence Sicilian Heritage Festival ***Parade***
- Entry into the ISHF ***Spaghetti Cook-Off*** to promote your business
- Invitation to the First Guaranty Bank Open House
- Invitation to the Kick Off Breakfast



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“The lil Cugino” (lil Cousin)

- Your business listed on our ***website***
- ***Business Listed*** as a donor in the 2012 Independence Sicilian Heritage Festival Program
- One ***All-Weekend Carnival Ride*** bracelets
- Two ***VIP Passes*** to the Budweiser hospitality suite during the festival
- Entry into the Independence Sicilian Heritage Festival ***Parade***
- Entry into the ISHF ***Spaghetti Cook-Off*** to promote your business
- Invitation to the First Guaranty Bank Open House
- Invitation to the Kick Off Breakfast



**Independence Sicilian Heritage Festival
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Become a part of our Sicilian Family

“Where do you fit in?”

Company Name: _____

Contact Name: _____

Phone Number: _____

Mailing Address: _____

Sponsorship Level: (Please Check One of the options below)

- _____ The PaPa* \$5,000.00
_____ The MaMa* \$2,500.00
_____ The Padrino \$1,000.00
_____ lil Cugino \$ 500.00
_____ Other Donation** – Amount \$ _____

Make Checks Payable To:
Independence Sicilian Heritage Festival

Contact: Cheryl Brumfield, 985-878-6777

***Please e-mail your logo to Anthony@indysicilianfest.com in one of the following file formats: .ai; .eps; .jpg; .png**

****All donations over \$100 will receive a listing on our website**

RETURN FORM TO
Independence Sicilian Heritage Festival
Attn: Sponsorships
PO Box 457
Independence, LA 70443