



2027 Independence Sicilian Heritage Festival Festival Sponsorship Opportunity

Hello,

My name is Anthony Catalano. I am the 2027 Sponsorship Chairperson for the Independence Sicilian Heritage Festival.

We are excited to bring our sponsorship offerings to you this year! The sponsorship committee has worked diligently to tailor offerings that maximize your advertising dollars. In return for your generous support, our packages increase your public exposure, including a digital sponsor screen that will be on display in festival square advertising your business to thousands of festival goers.

This year's festival, celebrating our 19th anniversary, will be held March 12th- 14th 2027 on the streets of downtown Independence, Louisiana. We expect it to be the biggest and best yet with typical crowds ranging between 15,000-20,000 people throughout the weekend. The festival provides our guests with 3 days of great entertainment, cold drinks, amazing food, as well as carnival rides and games. We invest heavily in advertising including television, radio, social media and the Internet. We have over thirteen thousand Facebook followers! These efforts result in thousands of hits to our website and attract patrons from as far away as Texas, Mississippi, Arkansas, Canada, Sicily and beyond!

Independence is a beautiful old railroad town in the heart of Tangipahoa Parish that has been celebrating our Sicilian-Italian heritage through an annual festival for over 50 years. Our festival provides a fabulous fund-raising opportunity for the area's non-profit organizations and creates an important economic impact across the parish and the state, helping to raise awareness of our many local businesses.

Consider partnering with us to bring this event to our region once again this year. I've attached details for each of our sponsorship packages that explain the perks and benefits associated with each level. Enhance your reputation with our many supporters and fans, showing you are a business that gives back to the community. We look forward to hearing from you!

Best Regards,

Anthony Catalano
Sponsorship Chairperson
985-507-1284

2027 Festival Sponsor Packages

\$100 Family

- Show your Sicilian family pride. We will display a flag with your family name in festival square. (\$100 renewal each year)

\$250 Copper Level

- Company listed on sponsor signage around the festival grounds
- Listing on our website home page, linked to your website
- "Official Festival Sponsor" display signs for use in your business locations

\$500 Bronze Level

- Logo & Company featured on our digital board.
- Radio Advertising Recognition on select festival radio spots – Deadline 12/15/2026
- Recognition as a sponsor on our video production
- PA recognition at least once on Friday, and twice both Saturday & Sunday
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 12/15/26
- "Official Festival Sponsor" display signs for use in your business locations

\$1000 Silver Level

- Logo & Company featured on our digital board.
- Exclusive sponsor on prominent food booth (limited to 4 sponsors – 1st come)
- Radio Advertising Recognition on select festival radio spots – Deadline 12/15/26
- PA recognition at least once on Friday, and twice both Saturday & Sunday
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 12/15/26
- "Official Festival Sponsor" display signs for use in your business locations
- An official festival poster
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off

\$2500 Gold Level

- Logo & company featured on our digital board.
- 15 seconds Pre-recorded ad on our digital board for your business
- Exclusive sponsor on prominent food booth (limited to 4 sponsors – 1st come)
- Exclusive listing on our website
- Radio Advertising Recognition on select festival radio spots – Deadline 12/15/26
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 12/15/26
- “Official Festival Sponsor” display signs for use in your business locations
- 1 parking pass good for the entire weekend
- An official festival poster
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off
- (2) All-Weekend-Pass ride bracelets

\$5000 Platinum Level

- Logo & company featured on our digital board.
- 30 Seconds Pre-recorded ad on our digital board for your business
- Exclusive sponsor on prominent food (limited to 4 sponsors – 1st come)
- Interview on Action News 17
- PA recognition between each band & during announcements all festival weekend
- Prominently featured on our website home page, linked to your website
- Featured recognition in the ISHF brochure – Deadline 12/15/26
- “Official Festival Sponsor” display signs for use in your business locations
- 1 parking pass good for the entire weekend
- A numbered, signed and professionally framed festival poster.
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off
- (4) All-Weekend-Pass ride bracelets

\$600 Political Level

- 15 seconds Pre-recorded ad on our digital board for your Campaign
- Free Entry in our Parade
- Free Entry in our Spaghetti Cook Off



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Sponsor Information:

Company Name (As seen on all ads)	
Contact Name	
Contact Phone	
E-Mail Address	
Sponsorship Level (Select one)	☐ \$5000-Platinum ☐ \$2500-Gold ☐ \$1000-Silver ☐ \$500-Bronze ☐ \$250-Copper ☐ \$100-Family ☐ \$600 Political Level
Logo	Please email your logo anthony@indysicilianfest.com in the following format: .png .jpg
Payment	Make Checks payable to: "ISHF" & mail with completed form to: ISHF PO Box 457, Independence, LA 70443 or email form to anthony@indysicilianfest.com